



Opening up a world of opportunity

Video transcript

Passing your business to the next generation

Family business succession can be complicated. Just 10% of family businesses make it to a third generation.

But with HSBC's vast experience of potential pitfalls, we support families in navigating the right path for them.

With extensive knowledge of the kind of opportunities and problems that can emerge, our wealth planning specialists are adept at helping you to consider the practical and emotional aspects of succession.

Our experts also assist families to deal effectively with difficult conversations.

It's all focused on sustaining family unity and prosperity, and giving you confidence that you're leaving the family business in safe hands.

To discover how we can connect your business and personal worlds contact your Relationship Manager today, or visit privatebanking.hsbc.com

The value of investments (and any income received from them) can fall as well as rise and you may not get back what you invested.

Investors should consider carefully the special risks of alternative investments. They can be higher risk and potentially more volatile than traditional investments.

For some products and services, fees may apply.

HSBC Global Private Banking is subject to financial and other eligibility criteria.